



finch reply postcard

Finch Reply Postcard, 7 pt. and 9 pt.

Basis Weight	GSM	Brightness	Opacity	Smoothness	Caliper	Grade Code
7 pt. (79 lb.)	117	92	94	300	7.0 min.	1070-078
9 pt. (99 lb.)	147	92	97	300	9.0 min.	1070-099

* Reply card is made to minimum caliper targets, basis weights may vary.

Sheet Stock

Basis Weight	Sheet Size	M Weight	Sheets Per Skid	Item
7 pt. Reply (79 lb.)	23 x 35	134	5,000	1070-7M60
117 gsm	25 x 38	158	5,000	1070-7M66
9 pt. Reply (99 lb.)	25 x 38	198	4,000	1070-9M66
147 gsm				

Roll Stock

Basis Weight	Roll Width	Diameter / Core	Estimated Roll Weight	Item
7 pt. (79 lb.)	18"	50/3	817 lbs.	1070-7588

Features and Benefits:

- Best-in-class printing surface for demanding graphics
- 92-Bright with blue white shade for high contrast
- High-bulk finish for trouble-free insertion
- Meets minimum USPS 7 pt. and 9 pt. reply card specifications

Uses:

- Business Return Card (BRC)
- Direct Mail
- Magazine inserts
- Flyers
- Menus & table tents



As the most enterprising, privately held pulp and paper manufacturer in North America, Finch Paper is a reputable brand offering limitless possibilities. Our flagship products — Finch Fine® and Finch Opaque — are complemented by a comprehensive portfolio of digital inkjet printing substrates, converting papers and technical specialties. Our promise is simple: affordable products made with environmental integrity and delivered with the type of personal service you will respect and remember.

- **Commercial Printing Papers**
- **Digital / Inkjet Printing**
- **Converting Papers**
- **Book Publishing**
- **Technical Specialties**
- **Office Papers**

